

Climate Storytelling Resources

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Climate communication research & resources

- [George Mason University Center for Climate Change Communication](#)
- [Yale Program on Climate Change Communication](#)
- [Potential Energy Coalition – fixing climate communications](#)
- [Transforming the stories we tell about climate change: from ‘issue’ to ‘action’](#) – Kris De Meyer, Emily Coren, Mark McCaffrey and Cheryl Slean

Relevant books

- *The Storytelling Animal: How Stories Make Us Human* — Jonathan Gottschall
- *The Future We Choose* — Christiana Figueres & Tom Rivett-Carnac
- *Sapiens* — Yuval Noah Harari
- *Save the Cat!* — Blake Snyder
- *The Hero with a Thousand Faces* — Joseph Campbell
- *Don't Be Such a Scientist* — Randy Olson
- *Made to Stick* — Chip Heath & Dan Heath
- *Wired for Story* — Lisa Cron
- *Story* — Robert McKee